

For Immediate Release

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Lake Mills Main Street Program

Lake Mills Main Street Program Awards Façade Grant

The Lake Mills Main Street Program awarded Tom and Mary Ellen Vinz, owners of Lake Street Emporium, a Façade Grant for the renovations done on their building located at 121 W. Lake Street. The Vinz's were awarded \$1,665. This is the second façade grant awarded by the Lake Mills Main Street Program.

Any owner of a commercial or mixed-use property within the Main Street District is allowed to apply for these grants. Building lessees may also apply with the written approval of the property owner. Grants can be used for signage, exterior repairs and renovations, including the costs associated with design, labor, and materials. To qualify for reimbursement under this program, all improvements must meet the Main Street Design Guidelines. These guidelines and the grant application are available online at www.lakemillsmainstreet.org under the Downtown Assistance section or in person at the Main Street office in City Hall.

The Design Committee will review grant applications monthly and grants will be awarded on a rolling basis depending on the availability of funds. The Design Committee will also decide the amount of a grant based on both need and the physical impact of the project.

The **Lake Mills Main Street Program** is affiliated with the Wisconsin Main Street Program, a Department of Commerce effort that promotes the revitalization of Wisconsin's historic commercial districts. The Lake Mills program advocates the restoration of the city's downtown historic character, while pursuing traditional development strategies such as marketing, business recruitment/retention, real estate development, and public improvements.

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